

## Call for Papers

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*International Journal of Applied Management Research (IJAMR)* is a bi-annual, peer-reviewed international journal published by the Department of Management, North- Eastern Hill University, Tura Campus, Meghalaya (India) and is committed in providing a platform to the academicians and practitioners of the globe to present their academic understanding and development in management and its allied areas to their counterparts across the globe.

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1. The paper should be original and unpublished work of the author(s). The paper should not be under consideration elsewhere for publication
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5. The first page of the article should have only the title of the article; name, designation, affiliation, address and contact details of the author(s). Except first page author's reference should not be found on any other page.
6. Second page should have title of the article and an abstract (not exceeding 250 words) clearly depicting the theme, objective, methodology and key findings and policy implications of the research. Around 5- 6 key words of the article should be written below the abstract.
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