



ज्ञान-विज्ञानं विमुक्तये



शैक्षिक संचार संकाय Consortium For Educational Communication

(An Inter University Centre established under section 12 ccc of UGC Act 1956)

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Prof. (Dr.) Rajbir Singh
Director

CEC/JD(HW)/e-content Production/2017/804597

27th September, 2017

Dear, *Prof. Srivastava,*

Consortium for Educational Communication, an inter-university centre of UGC on Electronic Media has the mandate of producing and disseminating multimedia educational content on Higher Education. Today, it is also one of the largest repository in the country for multimedia educational content. CEC has also been intensely involved in various MHRD led initiatives of digitalization of higher education in the country notably **E-content, Videos, MOOCs** on SWAYAM and DTH channels on SWAYAM Prabha etc.

We are glad to share with you that CEC has developed digital educational content known as **E-content** in more than **89 undergraduate subjects**. The e-content, developed under **National Mission for Education through Information and Communication Technologies (NME-ICT) of MHRD**, includes approx. **24,000** learning modules which have been developed by involving finest available more than 2000 teachers of the country. The content has a unique **4-quadrant structure** with components like educational videos, e-books, quizzes, MCQs and reference material etc. in each learning module. Each learning module is equivalent to 2-3 hours of classroom teaching which may be used by learners as supplementary material or may be taught to them in blended or other modes.

Further, CEC is making the entire e-content as an open resource available for free access through its website **www.cec.nic.in**. It is requested that a link of CEC website **www.cec.nic.in** may be provided on the homepage of your institution's website for easy access to the CEC content. The educational content may also be accessed through an offline arrangement of Digital Education Lounge for which an interested institution may sign an MoU with CEC. For details, our **Media Tape Librarian** can be contacted on **e-mail – medialib@cec.nic.in, Phone No. – 011-26897418 Extn: 357/323/322**.

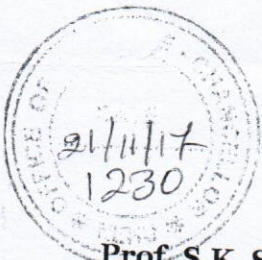
I believe that the entire undergraduate digital content shall benefit our students immensely and help them equip with relevant knowledge and skills. Let's join hands together to bring the quality digital educational content within the easy reach and access of our students and teaching community.

Regards

Yours sincerely,

Rajbir Singh

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Prof. S.K. Srivastava

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*cc/cec/TO/ND/17
or wide circulation
21.11.2017*