

## Objectives of the HR Conclave

- The Conclave endeavours to bring together business leaders, HR practitioners and the academia across a wide range of industries and institutions to facilitate sharing of their experiences and knowledge.
- To create a platform for creation and innovation in HR practices.
- To provoke discussions, case studies and interactions by engaging participants and speakers in an environment conducive for learning.
- To establish a credible benchmark of what constitutes best practices from the experiences of the participating companies and the ways it impacted their organisation's performance.

## SYNERGOS' 2017

The 6th HR Conclave-'SYNERGOS 2017' brings together the eminent speakers from the HR fraternity who will examine the skill requirements of the youths of India Inc., along with that of the North-East India in particular.

### Panel topic I:

- Inspiring North East: Inducing Young Talents to start up business in North-East India

### Panel topic II:

- Role of Corporate Houses in harnessing young talents

### Event Format:

09:00-10:00	Registration
10:00-10:45	Inauguration and Keynote Address
10:45-11:00	Networking Tea Break
11:00-11:30	Theme Presentation
11:30-12:45	Panel Discussion I
12:45-14:00	Interactive Session
14:00-15:00	Networking Lunch Break
15:00-16:15	Panel Discussion II
16:15-16:30	High Synergos Tea Break
16:30-17:00	Valedictory Session
17:00-18:30	Alumni Meet

### Venue:

Conference Hall  
Department of Management  
North-Eastern Hill University  
Chasingre, Tura Main Campus, Tura, Meghalaya

**Date:** May 20, 2017  
(Saturday)

## HR CONCLAVE-2017 ORGANISING COMMITTEE

### Patrons:

#### Vice Chancellor

Prof. Sri Krishna Srivastava

#### ProVice Chancellor, NEHU Tura Campus

Prof. G. Singaiah

#### Conclave Director:

Prof. J.U. Ahmed

Professor, Dept of Management

#### Conclave Convenor:

Dr. Abhigyan Bhattacharjee

Associate Professor, Dept of Management

#### Conclave Secretaries:

Dr. Deepak Bhagat

Assistant Professor, Dept of Management

Dr. K.D. Singh

Assistant Professor, Dept of Management

### Associate Members:

Dr. K.C. Biswal

Associate Professor, Dept of Management

Ms. Sultana B.A Mazumdar

Assistant Professor, Dept of Management

Dr. Sunildro L.S.Akoijam

Assistant Professor, Dept of Management

Dr. Trinadha Bandaru Rao

Assistant Professor, Dept of Management

Dr. Bimal Debnath

Assistant Professor, Dept of Management

Mr. Gino .A. Sangma

Proctor, NEHU, Tura Campus

Assistant Professor, Department of Agri-business

& Food Technology

## Student Coordinators

### MBA 4th Semester

Parikshit Gogoi

Aditya Sharma

Partha Pratim Sharma

Pranjal Dahal

Amarjit Kaushik

Balmer A. Sangma

Ankita Sutrdhar

### MBA 2nd Semester

Indranuj Tamuli

Subhasis Sarma

Avinash Baruah

Sonika Gogoi

Pompi Deka

Bhargav Borbora

Adelbert Majaw



## Department of Management North-Eastern Hill University

Tura Campus, Chasingre- 794002, Meghalaya  
Website: [www.nehu.ac.in/turacampus](http://www.nehu.ac.in/turacampus)

## Photo Gallery of Activities in the Department



Everyone has talent. What is rare is the courage to follow the talent to the dark place where it leads - Erica Jong

# SYNERGOS' 17

## TAPPING THE Y-GENERATION TALENT

AN HR CONCLAVE



DEPARTMENT OF MANAGEMENT  
NORTH-EASTERN HILL UNIVERSITY, TURA CAMPUS  
MEGHALAYA



**North-Eastern Hill University**  
Tura Campus, Chasingre- 794002, Meghalaya  
[www.nehu.ac.in/turacampus](http://www.nehu.ac.in/turacampus)

Dear Sir/Madam,

The Department of Management, North Eastern Hill University, Tura Campus since its inception in 2006 has been sincerely trying in developing potential human resources through quality education by providing the state of the art inputs to its budding student managers. NEHU MBA students are selected through a rigorous admission process from across the country in general and NE Region in particular. The core faculty is synergised by business experts from corporate houses, successful entrepreneurs and scores of visiting faculties drawn from within the country as well as from abroad to add to the academic flavour.

The department has been able to attract reputed business houses through on and off campus placement every year wherein our students get a platform to showcase their learned lessons and experiences that they attained from their curricula to their potential recruiters.

As an important event like every year, for this time too, I take this privilege on behalf of the Department of Management, NEHU, Tura Campus to invite you all to the academic Diaspora in the form of its 6th HR Conclave of our Department to be held on Saturday, 20th May 2017. The theme is **“TAPPING THE Y-GENERATION TALENT”**

CEOs, MDs, Directors, HR Managers and Senior Executives from across different industries are cordially invited to deliberate and interact on the topic of their expertise with our students during this one day programme, in the form of expert talk, presentations and panel discussions.

We invite hereby your kind cooperation,encouragement and valued participation in the HR CONCLAVE and also request you to convey us your availability at the earliest.

With warm regards

**Dr. Abhigyan Bhattacharjee**  
Associate Professor & Placement Co-ordinator  
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## Theme Rationale

For decades, the North East India has been witnessing a sustained conflict in the form of geographical isolation, militarisation and migration which have led to drying up of investments and the lack of economic and social development in the region. Additionally, the region is suffering from abject poverty. Such a sustained neglect and disturbance has led to a lack of opportunity for people to exercise their entrepreneurial spirit. This is despite the richness of natural resources which presents a huge opportunity for investment and growth of enterprise in the region. There is a deep need to devise long-term, sustainable solutions for the region. A large part of the emergence arises from economic need and hence, the solution lies in economic and social development of the region. The verdant mountains of the North East conceal a rich culture of art and handicrafts passed on from generation to generation. However, for economic development to take place, several key players need to step up and take initiative in the region. Despite several attempts by the Government to enhance local development, the current strategy has led to a distribution-oriented, politically-led economic process and not the efficiency-led process envisioned. This has resulted in natural resources and savings moving away from the region to other high productivity regions. The government needs to facilitate an ecosystem where business practices can occur smoothly without hassle. The dependence on the Central Government for both funds and employment has led to a passive attitude towards development in the States. Local government agencies should bear the onus of responsibility and ownership over economic activities to develop and nurture. Equally, corporate, business and social entrepreneurs should take the lead in building enterprise which involves the local community. While the hidden talents stored in the North East have recently been highlighted through a range of platforms, set up mostly by civil society actors, the market in the North East however comes with its unique challenges. For the self-sustained growth of a region, there needs to be a thriving entrepreneurial ecosystem which is able to take business strategies, contextualise them for local needs and create systems of demand and supply for the area.

## Department of Management, NEHU, Tura Campus

The Department aspires to strive for excellence in the field of Education and Research in the region,engaging,building and promoting contemporary management knowledge,developing of management skills and inculcating professional attitude among motivated individuals of North-East India in particular and other parts of the country in general.The Department grooms the students to assume positions of responsibility and leadership in all walks of mercantile endeavors.



## Theme and Sub-themes of the Conclave, 2016

### SKILLING THE UNSKILLED – HANDLING THE CORPORATE DILEMMA

- Panel Theme I: Bridging Skill and Competency gaps – Balancing of expectations between Corporate houses with Newly minted Graduates
- Panel Theme II: Job Fitment Vs Talent Retention- Handling of Attrition Level among new recruits
- Panel Theme III: Demographic dividend-“Harnessing the Unique Talent of Youths of North-East India”



Pic Above: Shri L.W. Khongwir, Executive Director, IOCL Bongaigaon; Shri A.K. Borthakur, DGM (HR), Power Grid Corporation of India Ltd, Shillong,along with Prof. S.K. Srivastava, Hon'ble Vice Chancellor NEHU Shillong in the Inaugural function of Synergos' 16 at NEHU, Tura Campus.

A view on a session on Synergos' 2016



Delegate participants attending Synergos' 2016

Group Photograph of few delegate participants of Synergos' 2016

## Theme and Sub-themes of the Conclave, 2015

### “MAPPING SKILLS AND COMPETENCIES FOR FUTURE MANAGERS”

