

About the Workshop cum Seminar at a Glance:

Research requirements of various fields of social sciences are diverse and needs specialized support to select the most appropriate methodology. Moreover, process of instrument design, data collection, analysis and interpretation demands distinctive research and competency. Especially analysis of mammoth data sets demands hands on experience of specialized software like SPSS and R software. The basic objective of the workshop is to help young faculty members and research scholars to gain sufficient skills of choosing appropriate methodology and using software tools for data analysis for conducting research in fields of management, social sciences and science. Focus will also laid upon on conducting quantitative research through SPSS for social sciences & R software for sciences The idea of the present workshop is to have an extensive research and interactive session between the resource person and the participants. The course content shall be following:

Snapshot of the Course Content:

1. Introduction to Business Research & Basics of statistics and Research Designs
2. Measurement, Measurement Scales and Questionnaire
3. Research Instruments, Sampling Methods and Technique
4. Introduction to SPSS / R and exploring, Displaying and Examining Data
5. Data Editing, Coding, Navigating and Tabulation of data through SPSS /R
6. Defining hypothesis and hypothesis Testing
7. Conducting Parametric Test (t, z and ANOVA) & Non- parametric test (chi square)
8. Analyzing Association and relationship & Predictive Modeling and SEM
9. Data reduction techniques (Factor analysis) through SPSS/R
10. Case Abstract

Objectives of the Workshop cum Seminar:

The International seminar focuses mainly on data analysis with special emphasis on SPSS / R. This will enable the participants to comprehend the appropriateness of the software packages for analysing their research data as per the latest trend in the social science research discipline and encourage better quality research papers in the near future.

Number of Participants:

Considering the seriousness of workshop, the number of participants is limited. Registration will be based on screening and First Come First Served Basis subject to availability of seat. At the end of the seminar, there will be an award for the best research paper.

Who Can Participate?

Registered/enrolled Ph.D students, faculty members of any recognized university/institute or researcher who is in need of learning SPSS/R data analysis can apply in the workshop by filling up the prescribed registration form and paying appropriate fees. However, participants are expected to have some basic knowledge in statistic and working knowledge in computer.

Can Someone Participate in Seminar Separately:

No. A participant has to share the outcome of the Workshop in the Seminar, and only the person who has attended the workshop can do it. Separate participation in Seminar thus cannot be entertained. However, few Participants with high quality papers may be allowed to attend the seminar separately under special circumstances.

SEVEN DAYS WORKSHOP FOLLOWED BY TWO DAYS INTERNATIONAL SEMINAR ON DATA ANALYTICS AND BUSINESS RESEARCH DIMENSIONS



Aug 3 - 11, 2018

Organized by

**Department of Management
North-Eastern Hill University
Tura Campus, Tura -794002,
Meghalaya, India**

Last Date of

Submitting Abstract	: 30 th June, 2018
Intimation of acceptance of Abstract	: 9 th July, 2018
Early Bird Registration	: 30 th June, 2018
Final Registration	: 31 st July, 2018

Organizing Committee:

Chief Patron

Prof. Gandu Singaiah
Hon'ble Pro Vice-Chancellor, Nehu, Tura Campus
Nehu, Tura Campus

Director

Dr. Jaynal Ud-din Ahmed
Professor and Head, Dept. of Management

Convener

Dr. Bimal Deb Nath
Assistant Professor, Dept. of Management

Jt. Convener

Mr. Thrinadha Rao B.
Assistant Professor, Dept. of Management

Accompanying Persons:

Only the registered participants are allowed to join the event. The participants should come with a motive to learn something and take maximum benefit out of this workshop. No TA/DA shall be admissible for any participants under any circumstances.

Pre-requisite for Participants:

All participants must come along with their Laptop for better hands on practice and learning. The participants may bring their own data set for better learning. All the sessions will be conducted using practice set.

Certificates:

Two certificates i.e. one for workshop and other for seminar shall be given to participants.

About the Department of Management:

The North-Eastern Hill University is a premier academic institution and the oldest Central University in the North Eastern Region of India. The Department of Management was established in July, 2006 with an objective to provide the students with an appropriate combination of conceptual framework and practical insight into managerial challenges and business opportunities for grooming entrepreneurial initiatives. The Department is running two MBA programmes namely MBA (General) and MBA (Services Management). The MBA programme is a full time course with an exhaustive course curriculum, winter internship, regular interaction with industry experts and visits to rural enterprises for exposure to indigenous knowledge and systems. The department also runs full time PhD programme. The Department has computer lab and wifi connectivity for students and faculties for updating their knowledge at par with their contemporaries across the globe.

Address for Correspondence

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Members

Dr. Abhigyan Bhattacharjee
Associate Professor, Dept. of Management
Dr. K.C. Biswal
Associate Professor, Dept. of Management
Dr. Deepak Bhagat
Assistant Professor, Dept. of Management
Dr. Kh. Devananda Singh
Assistant Professor, Dept. of Management
Ms. S.B.A. Mazumdar
Assistant Professor, Dept. of Management
Dr. Sunildro L.S. Akoijam
Assistant Professor, Dept. of Management

Call for Papers:

The original papers and recent case studies are invited from Academicians, Industry Professionals, Research Scholars, Management Consultants, Entrepreneurs and Students for presentation in the seminar. All the selected papers will be summarized as Seminar Proceedings. Few quality papers shall be screened out for publication in Edited Book with ISBN. Further, the accepted papers will be reviewed for publication in the Departmental *International Journal of Applied Management Research*, ISSN 2347-2839.

Guidelines for Submission of Paper:

All submissions must be in MS word form in about 1500-3000 words, typed in Times New Roman 12 font size, space 1.5 cm and 1" margins. Each paper should indicate title page containing title of the paper, Name(s), Affiliation(s), complete mailing address, telephone and fax number along with e-mail id. Only those papers adhering to guidelines will be considered for review. An abstract (not more than 150 words, 3-5 key words) are to be submitted to: intseminar2018@rediffmail.com

How to Register:

After Acceptance of the abstract the participant need to complete the registration formalities i.e. payment of registration fees. Registration fees include seminar kit, refreshment & lunch on Workshop and Seminar days. The Registration Fee is non refundable.

Upon submitting the registration fees, the scan copy of the registration form along with receipt/ Snapshot of the transaction, transaction number and the date of transaction is to be sent to the mail id intseminar2018@rediffmail.com for confirmation of the registration.

Payment Mode and Bank Details:

Group	Early Bird Registration		Final Registration		Foreigner / NRI
	Accommodation		Accommodation		
	Without	With	Without	With	
Research Scholar/ Others	Rs 2500	Rs 7000	Rs 3500	Rs 8000	\$50
Academicians	Rs 3000	Rs 7500	Rs 4000	Rs 8500	\$100
Industry professionals	Rs 3000	Rs 7500	Rs 4000	Rs 8500	\$100

Mode of Payments : Bank Transfer/DD/ Western Union

Account Number : 10669936171

Bank Name : State Bank of India

Branch Name : Chandmari Branch, Tura, Meghalaya

IFSC : SBIN0007332

On the- spot Registration accepted without Accommodation