

National Seminar on Entrepreneurship-The Rural Perspectives

(3rd and 4th April, 2017)

Department of Management
North-Eastern Hill University (NEHU)
Tura Campus, Tura, Meghalaya-794002

**VENUE: Conference Hall, Dept. of Management
NEHU, Tura Campus, Meghalaya**

(Registration Form)

Name (in block letters):.....
.....

Organization
.....

Designation:.....

MailingAddress:.....
.....

Tel No:

Mobile No:

E-mail :.....

Participant Type (please tick):

- A) Industry Professional
- B) Academician/Faculty
- C) Research Scholar/Students
- D) Entrepreneurs

Signature

Organising Committee

Chief Patron:

Prof. S.K.Srivastava
Hon'ble Vice- Chancellor
NEHU, Shillong-22

Patron

Prof. G. Singaiah
Hon'ble Pro Vice-Chancellor
NEHU, Tura Campus

Director:

Prof. J.U. Ahmed
Head, Dept. of Management

Co-ordinator:

Dr. Kh. Devananda Singh
Assistant Professor, Dept. of Management

Jt. Co-ordinators:

Dr. Sunildro L.S.Akoijam
Assistant Professor, Dept. of Management
Ms. Sultana BAM
Assistant Professor, Dept. of Management

Associate Co-ordinators:

Dr. Abhigyan Bhattacharjee
Associate Professor, Dept. of Management
Dr. K.C. Biswal
Associate Professor, Dept. of Management
Dr. Deepak Bhagat
Assistant Professor, Dept. of Management
Dr. Thrinadha Rao B.
Assistant Professor, Dept. of Management
Dr. Bimal Debnath
Assistant Professor, Dept. of Management

SEMINAR SECRETARIAT

The Department of Management, North-Eastern Hill
University, Tura Campus, Tura-794002, Meghalaya,
India

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About the Seminar:

A country, which may be underdeveloped and developing, cannot become a developed one without having a productive entrepreneurial environment. The foundation of development of a country is to find out the means of human capital for the best use of available resources. Increasing unemployment is the serious and chronic problem of our economy. Human resources with other resources like material, money and machineries, for resulting sustainable employment and income generation deserves necessary action. It is considered that most problems associated with social tension and youth unrest are due to educated youths not being engaged in productive work. The only viable option to mitigate this problem is to change the attitude from "wage employment opportunities" to "self employment career". Such alternate way through entrepreneurship could help the society in defusing social tension and unrest.

Entrepreneurs and entrepreneurship are the backbone of our economy. It provides all the needed items/goods/services etc. to the people. But, entrepreneurs including prospective entrepreneurs may have their own problems. These may be lack of knowledge in the field, inability to generate and screen project ideas, training needs, unavailability of

timely and adequate finance, problems in marketing, poor technical knowledge etc. for their business operations. These problems are more prevailed in rural India. Therefore, it is the alarming need to aware and discuss deeply in the field of entrepreneurship for effective and efficient outcome. In this regard, the seminar is considered to be organized by the Department of Management, NEHU, Tura Campus, Meghalaya.

About the Department of Management:

The Department of Management was established in July, 2006 with an objective to provide the students with an appropriate combination of conceptual framework and practical insight into managerial challenges and business opportunities for grooming entrepreneurial initiatives. The Department is running two MBA programmes namely MBA (General) and MBA (Services). The MBA programme run by this department is a full time course with an exhaustive course curriculum, regular industrial visits, winter internship, regular interaction with industry experts and visits to rural enterprises for exposure to indigenous entrepreneurial knowledge and systems. Our unique learning methodology includes case studies, group discussions, debates, seminars, business games, role plays, self managing team and venture creation projects. Not only the students from deferent parts of our country but also students from foreign countries have been enrolled to the MBA and Ph.D. Programmes offered by this department. The department has its own conference hall, computer lab., library with various management related books, journals and magazines and requisite staff. Internet connection for students and faculty for updating their knowledge at par with their contemporaries across the globe are also available. The department has 10 (ten) full time faculty members with other invited faculties.

Call for Papers:

We invite original papers from Academicians, Industry Professionals, Research Scholars, Management Consultants, Entrepreneurs and Students of Management and allied subjects for presentation in the seminar. **Please note that some of the selected papers of the seminar will be published in an edited volume by a renowned publisher with ISBN Number.**

A list of the sub- themes on the seminar (not strictly limited) is given below:

- i. Problems & Prospects of Entrepreneurship
- ii. Rural Entrepreneurship
- iii. Entrepreneurship and Socio-economic Development
- iv. Entrepreneurial Finance
- v. Agri-preneurship
- vi. Promotional Agencies and Entrepreneurship Development.

Guidelines for Submission of Paper:

The seminar paper should begin with a title page including title, author's name(s), designation, institutional address along with Phone No. & email I.D. The manuscript should begin from the next page with title, an extended abstract and 4-5 key words. The authors' name and affiliation should not be reflected anywhere on the manuscript for the blind review process. The total length of the paper must not exceed 10-12 (A4 size pages excluding bibliography and appendices. The author(s) have to follow single-line spacing, 12 font size, Times New Roman, and 1" margin on all sides of the page in MS Word compatible format text. Soft copy of papers can be submitted to:

devananda.singh@yahoo.com

or

mrf.innerne@gmail.com

Dates and Deadlines:

Date of Seminar: (3rd and 4th April, 2017)

Last Date of Submission of Abstracts: 05/02/17

Communication of Acceptance of Abstract: 10/02/17

Last Date of Submission of Full Papers: 25/02/17

Registration fee:

All participants are required to have **spot registration** for the seminar with a registration fee shown against the category given below:

Students/Research Scholars: Rs. 500/-

Faculty Members/Entrepreneurs/Industry Professionals: Rs. 1,000/-

There is no provision for TA/DA for attending the Seminar. Local hospitality at nominal cost shall be provided, only on **prior** request, for paper presenters.

How to Reach NEHU, Tura Campus, Tura, Meghalaya:

Tura is about 230 km from Guwahati, Assam. It can reach by:

Helicopter service -Information and tickets are available at the Helicopter Counter in the Guwahati airport.

Bus: Private & Meghalaya Transport Corporation (MTC) buses are available from the Inter State Bus Terminus, Beltola, Guwahati.(8.00 p.m.)

Shared Sumo/Zylo (day service): Available at Bharalumukh, Gate No. 8, Guwahati .(6.30 a.m. & 1:30 p.m.

Hired Taxi: Taxis are available outside the ASTC Complex and Guwahati airport.

For other details, please contact:

Dr. Kh. Devananda Singh

Seminar Co-ordinator, Phone: 9856134973

E. Mail: devananda.singh@yahoo.com