

## Call for Papers

Interested researchers, teachers, scholars, students are requested to send their abstracts in the prescribed format. Abstracts should be typed in single-spaced MS-Word Times New Roman, font, size 12 and should be sent by March 11, 2018. The abstracts will be reviewed by a committee and the shortlisted ones will be invited for presentation in the national seminar. Selected papers will be taken for the publications.

## Theme

**Business History**-Successful stories of Indian merchants, trade and commercial networks, business firms and biographical or autobiographical accounts, etc. (Historical Perspective)

**Education-Curriculums**-Innovations-Entrepreneurship-self employment issues and concerns (National).

**Political decisions and Economic Events** (National /International) and the contemporary Issues and concerns.

**Problem of Unemployment Issues**-Concerns and Assessment with reference to North East India.

## IMPORTANT DATES

Last date for the submission of Abstracts:  
**11-3-2018**  
Last date for the submission of Final Paper:  
**18-3-2018**

## REGISTRATION

Students/Scholars: Rs 500/-  
Faculty: Rs 1000/-

## CONTACT

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## VENUE



North-Eastern Hill University,  
Tura Campus, Meghalaya

## NATIONAL SEMINAR ON BUSINESS HISTORY: PROBLEM OF UNEMPLOYMENT AND ASSESSMENT OF ENTREPRENEURIAL COMPETENCIES IN NORTH EAST INDIA

Organised by:  
Department of History & Archaeology  
NEHU, Tura Campus

Sponsored by:  
ICSSR-NERC, Shillong

26th & 27th March, 2018



## Background & Scope

Many aspects of Indian business remain unknown due to lack of sufficient attention by the Teachers/scholars/students. There is no doubt that Indian merchandise has occupied a significant space in making of the Silk Route business and the Sea Rout Business. It cannot be denied that the role of Swadeshi movement and making Charkhaasa brand for national unity, consequently Gandhi's national became more beneficial to the Indian business man rather than to solve the socio-economic issues for what he has fought during the struggle for independence. There are a number of business events that changed the course of history and are some instances that helped to build new historical successful narratives too. Teachers/ Students/ Scholars can challenge the present-day assumptions too with the perspectives that will be enriched by historical evidences from the business history of India. Moreover, the success stories of Indian business man and large firms are becoming a source of pride for India's youth which can be a matter to many unemployed educated youth. Learning more about the failures and the success stories of Indian entrepreneurship can widen the student's perspective in such away to generate more jobs rather than remained as unemployed after completing their education which is burdening Indian economy. In this regard a historical perception would help to get better understanding of present day economic and political issues too. And also, knowing more about the apparatus and the relentless efforts of business communities and successful entrepreneurship, diasporic and multinational groups will be helpful in getting the solutions for the problem of unemployment.

Moreover, it is a well known fact that the society, economy, and the politics are determined by the business. All the time in the history, the business apparatus have proved its influence on the said aspects. The business activity cannot be separated from the politics and the power, where those facts, many times have exposed in recent times in the history as well. So that there is a great need to explore business history of India with respect to deal the contemporary socio-economic, political issues. There is no doubt business history is virtually neglected in the area of teaching and in research and the students are unaware about the origins of business communities, firms, industries, entrepreneurs and the dynamics of economies in the history. India's north eastern region possesses a lot of economic potentiality which can be easily convert this region as a large business hub for India. However, owing to various reasons such as, historical, socio-economic and political and lack of enterprising attitude in the youth mindset, etc has been hampering the development of this region for a long time. It is in this background that the seminar will highlight the economic potentiality of this NE region and the problem of unemployment. At the same time, it will also emphasize the entrepreneurial capabilities of the youth and opportunities available to them with multidisciplinary approach from national to down the regional level.

## Organising committee

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