AZADI KA AMRIT MAHOTSAV

आज़ादी का अमृत महोत्सव

KA LYNGKHUH SNEM BA 75 KA JINGLAITLUID

JAKGITELANI BILSI 75 KO MANIANI

75ᵀᴴ YEARS OF INDEPENDENCE

Inter Cultural Exchange Programme

NORTH-EASTERN HILL UNIVERSITY

&

BABASAHEB BHIMRAO AMBEDKAR UNIVERSITY

Topic : TOURIST PLACES OF SHILLONG

&

TOURIST PLACES OF LUCKNOW

RESOURCE PERSONS :

(1) DR.RAJ SHREE, DEPTT OF INFORMATION TECHNOLOGY,
BBA UNIVERSITY, LUCKNOW
(2) PROF.SHILPI VERMA, DEPTT OF LIBRARY AND INFORMATION SC,
BBA UNIVERSITY, LUCKNOW
(3) CARLNEGIE NONGRUM, RESEARCH SCHOLAR, DEPTT OF TOURISM AND HOTEL
MANAGEMENT, NEHU, SHILLONG
(4) AIBANSIENGLANG THABAH, TOUR GUIDE, SHILLONG

COORDINATORS: **PROFESSOR DESMOND KHARMAWPHLANG, NEHU**
&
PROFESSOR NAVEEN KUMAR ARORA, BBA UNIVERSITY

DATE : **28ᵀᴴ MARCH'2022**, TIME : **3 PM**

MEETING LINK ID:

https://meet.google.com/jhp-gyio-jgr

Under the Azadi Ka Amrit Mahotsav Mandate, a programme on Virtual Tour of Tourist Places of Shillong and Lucknow was organized on 28th March 2022 at 3:00 P.M. The programme was hosted by the North-Eastern Hill University, Shillong and the collaborating university was the Babasaheb Bhimrao Ambedkar University, Lucknow. The presenters representing BBA university were Professor Shilpi Verma and Dr. Raj Shree of the departments of Library and Information Sciences and Information Technology respectively. NEHU was represented by Carlnegie Nongrum, a Ph.D. scholar of the department of Tourism and Hotel Management who was assisted by Aibansienglang Thabah, a professional tour guide.
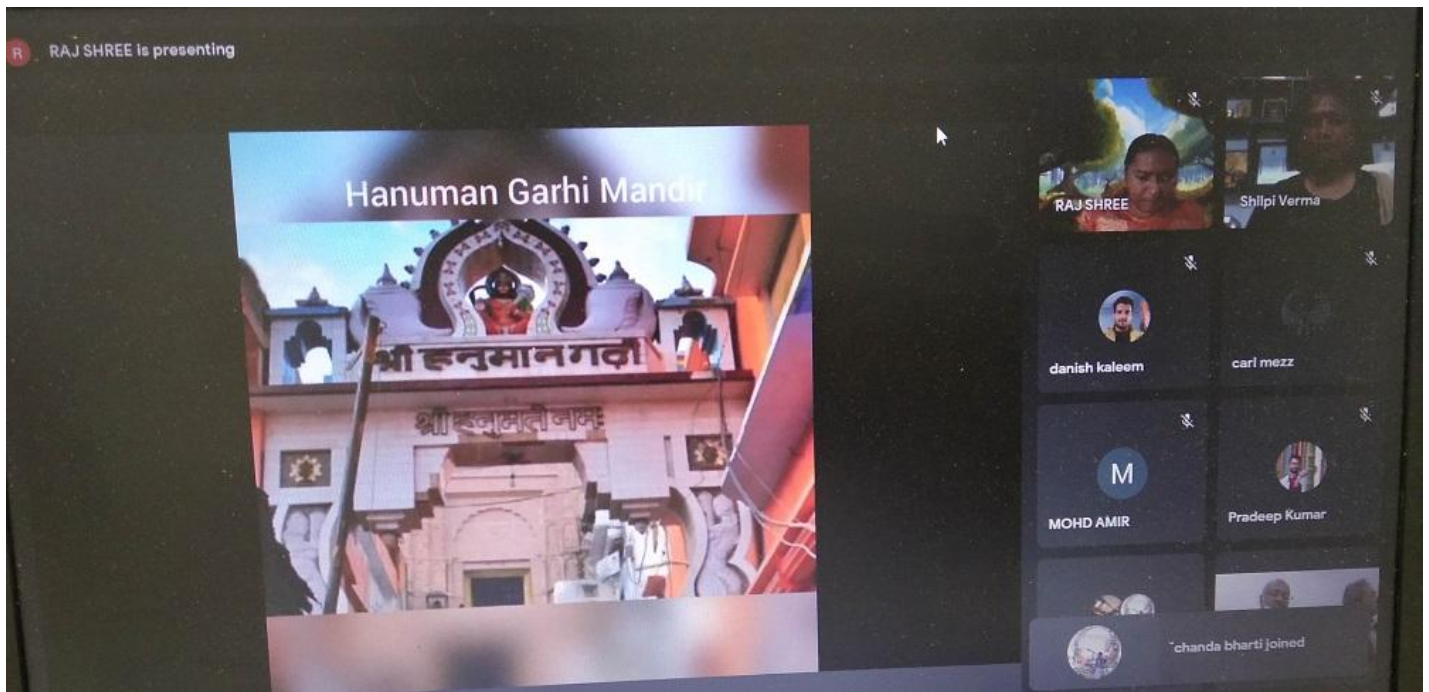

Figure 2Presentation by BBA team

Before the presentations, introductions and remarks were made by Professor Navin Arora, the coordinator of Ek Bharat Shrestha Bharat, BBA university, Lucknow and Professor Desmond L. Kharmawphlang of the AAM committee, NEHU, Shillong.
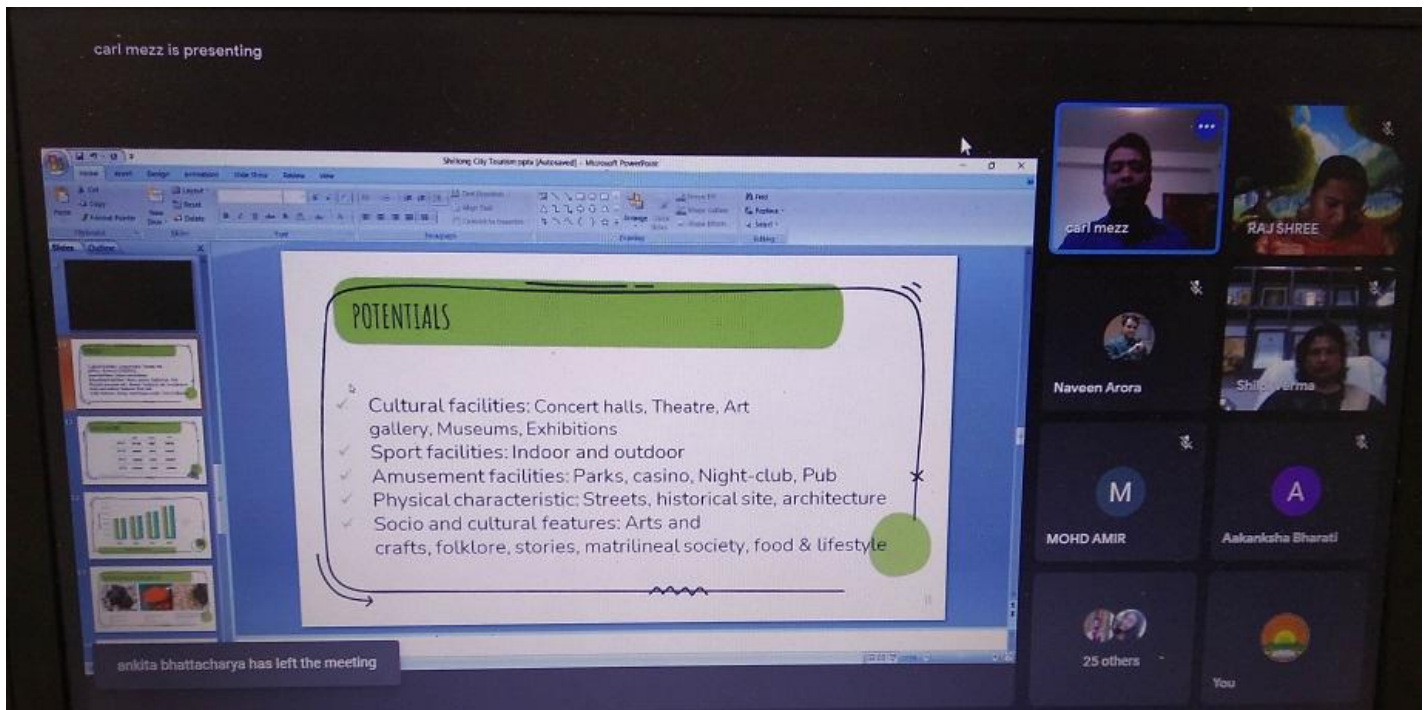
Figure 1 Presentation by NEHU team

The presentations made by the BBA ,Lucknow team was a stimulating showcasing of the monuments, structures and temple culture found in various places and sites in Uttar Pradesh. The additional highlight was the vignettes of the cultural and culinary aspect of Lucknow. The NEHU team dwelt largely on the tourist spots located in and around Shillong and the camera work, done by drone technique, provided a virtual excursion of the hill city to the audience. The programme was greatly appreciated by the audience and the organizers agree that both the institutions would explore more avenues for cultural exchange between the two institutions.

Figure 3Participants in the Online Cultural Exchange Program on Tourist Places of Shillong and Lucknow