

पूर्वोत्तर पर्वतीय विश्वविद्यालय
जिला: पूर्वी खासी हिल्स, शिलांग - 793022
मेघालय (भारत)



North-Eastern Hill University
District: East Khasi Hills, Shillong - 793022
Meghalaya (India)

No.28-3/Acad/Admission/2024 - 569

Dated: 31st July, 2024

ADMISSION NOTICE

Application in the prescribed form are invited for admission in the North Eastern Hill University for the session 2024-25 to the following courses of study:

In Shillong Campus:

1. **Master of Business Administration (Tourism & Travel Management)**

In Tura Campus

1. **Master of Business Administration (MBA -General)**
2. **Master of Business Administration (MBA –Service Management)**
3. **Master of Business Administration (MBA) Agri-Business Management**
4. **Master of Computer Application (MCA)**

Students who have appeared for the final year examination and awaiting their result/ those who already got their result are eligible to apply.

Students are requested to apply through CUET/Non CUET form, based on the CUET score or MAT score respectively.

Applicants are requested to apply only for these courses mentioned above.

ELIGIBILITY CRITERIA FOR ADMISSION TO:

1. **Master of Business Administration (Tourism and Travel Management):**(a)Candidates with 3 years Bachelor's Degree Course (10+2+3) or its equivalent in any discipline from a recognized University/Institute with minimum of 50% marks in aggregate or equivalent (45% for SC/ST candidates) shall ordinarily be considered for admission. Students appearing in the final examination and awaiting their results may also apply (b) Must have a valid CUET(PG)/MAT Score.

Specialization Offered: Tourism Management, Hotel Management, Tourism Marketing and Tourism Entrepreneurship.

2. **Master of Business Administration (MBA -General):** (a) Candidate with a bachelor degree in (10+2+3/4) mode in any discipline with minimum 50% (45% in case of SC/ST) aggregate marks from a recognized University/Institution. Those appearing in the final year examination and awaiting their result can also apply. (b) Must have a valid CUET(PG)/MAT Score.

Specialization Offered: Marketing Management, Financial Management, Human Resource Management, Agri-Business Management, Business Analytics, Tourism Management, Banking and Insurance, NGO Management.

3. **Master of Business Administration (MBA –Service Management):** (a) Candidate with a bachelor degree in (10+2+3/4) mode in any discipline with minimum 50% (45% in case of SC/ST) aggregate marks from a recognized University/Institution. Those appearing in the final year examination and awaiting their result can also apply. (b) Must have a valid CUET(PG)/MAT Score.

Specialization Offered: Marketing Management, Financial Management, Human Resource Management, Agri-Business Management, Business Analytics, Tourism Management, Banking and Insurance, NGO Management.

4. **Master of Business Administration (Agribusiness Management):** (a) Candidates who have passed Bachelor's Degree Courses in any discipline from any University/Institute recognized by UGC/AIU. A candidates with 50% marks (relaxable upto 5% for SC/ST candidates) in the aggregate in the Bachelor Degree in Agriculture and Allied Agriculture disciplines OR B.Sc. Chemistry, OR B.Voc. (Food Processing and Management) Allied Agriculture disciplines include Agribusiness management, Commercial Agriculture, Agricultural Marketing and Cooperation, Agriculture Chemicals, Agriculture Engineering, Dairy Science/Technology, Fisheries, Food Science/Technology, Forestry, Horticulture, Sericulture, Home Science/Community Science, Veterinary Sciences, Biotechnology, Animal Husbandry, etc. subjects shall be considered for admission. (b) Must have a valid CUET(PG)/MAT Score.

5. **Master of Computer Application (MCA):** (a)Candidate who have passed Bachelor Degree of minimum 3-years duration by securing a minimum of 50% (45% in case of SC/ST) marks or equivalent grade points in aggregate from any recognized University/Institute and also having passed Mathematics paper either at 10+2 or graduation level are eligible for admission to the MCA programme. Those appearing in the final year/semester Bachelor degree examination and awaiting their result can also apply subject to the fulfillment of the above mentioned criteria. (b) Must have a valid CUET(PG) Score.

HOW TO APPLY: Students applying for Master of Business Administration (Tourism & Travel Management)/Master of Business Administration (MBA - General)/ Master of Business Administration (MBA – Service Management)/ Master of Business Administration (MBA) Agri-Business Management and Master of Computer Application (MCA) are requested to apply online on payment of Rs.500/- and Rs.250/- (for SC/ST category) and the payment will be made online using UPI/Debit Card/Credit Card/Net Banking through SBI and HDFC Bank. **The admission fee is not refundable.**

Candidates are advised to apply through the CUET/NON CUET application form based on the CUET score or MAT score respectively by visiting the following link:

<https://nehuadm.samarth.edu.in/index.php> [Non-CUET portal, for those having MAT score]

<https://nehucuet.samarth.edu.in/pg/> [PG CUET portal, for those having CUET score],

A Help Desk in the Computer Centre will assist students who need help for applying online admission for various courses/programme. Student may contact this telephone **numbers 272-4000, 272-5000** and the email helpdesk@nehu.ac.in or go directly to Computer Centre, NEHU for any assistance.

LAST DATE FOR SUBMISSION OF APPLICATION FORMS: The last date for submission of Application Form for **Master of Business Administration (Tourism & Travel Management)/ Master of Business Administration (MBA-General)/ Master of Business Administration (MBA –Service Management)/ Master of Business Administration (MBA) Agri-Business Management and Master of Computer Application (MCA)** is **26th July, 2024.**

Candidates are requested to complete all the process of filling up the application form before the last date. Application received after the last date will not be entertained. The candidates are strongly advised to go through the FAQ before filling up the application form. For other details, the candidate may consult the Prospectus of the University available in the University Website www.nehu.ac.in.

Omkar

Col. Omkar Singh (Retd.)
Registrar

कुलसचिव / Registrar
नेहू, शिलांग
NEHU, Shillong