



Two-Day Workshop  
on

# Open Access Publishing

Organised by

**Department of Journalism  
and Mass Communication**

Supported by

**ORCID GPF**

**North-Eastern Hill University  
Shillong Meghalaya**

- ❖ **No registration fee!**
- ❖ **Limited Seats!**
- ❖ **Certificate of Participation will be provided.**
- ❖ **Tea and light refreshment will be provided.**
- ❖ **Open to all Research Scholars, Independent Researchers and Faculty Members.**

## About the University



North Eastern Hill University (NEHU), Shillong, stands as a beacon of academic excellence nestled in the picturesque landscapes of the northeastern region of India. Established in 1973 as the first central university of North East India, NEHU has been playing a pivotal role in fostering

knowledge, imparting skills and cultivating talent.

Known for its commitment and dedication to providing quality and up-to-date education, the university offers a diverse range of programmes spanning various disciplines. NEHU is characterised by its dynamic academic environment, where students benefit from curriculums aligned with the latest educational standards, experienced faculty members, and state-of-the-art facilities. The dedication of the university to research and innovation, coupled with its focus on inclusivity, has made it a hub for students seeking a holistic and enriching learning experience in the

northeastern part of the country. With a rich cultural diversity and academic rigour, NEHU continues to symbolise educational excellence in the region.

## About the Department



Established in 2012 under the School of Economics, Management, and Information Sciences (SEMIS), the Department of Journalism and Mass Communication at North-Eastern Hill University has emerged as one of the centres

for Media and Communication studies in the North-Eastern Region. With experienced faculty members, industry-academia interaction, skill-based curriculum and hands-on experience with state-of-the-art equipment, the department has carved a niche for itself within a short span of time from its inception.

The department offers comprehensive Master's and Doctoral programs, attracting a diverse range of national and international students. Spanning two years, the Master's programme combines theory and practical skills, offering specialisations in critical media practice and theoretical research. The students get the opportunities to acquire a spectrum of media skills, from writing to audio-visual and digital media production, planning and preparing advertising and public relations campaigns, designing print materials and conducting comprehensive research.

The PhD program aligns with UGC norms, fostering research in areas such as communication and social change, community media, political communication, digital media, film studies, and media and culture, among others. The department stands as a hub for national and international students due to its unique geographical and cultural position, fostering a rich academic environment with regular seminars, workshops, and interactive sessions with media professionals and seasoned professors.

## About the Workshop

Open access publishing plays an increasingly pivotal role in the dissemination of academic and research outputs. By embracing this approach, we can significantly enhance the reach of research findings, stimulate global collaboration, foster innovation, and contribute to a more inclusive and accessible repository of knowledge for scholars, practitioners,

and the general public. The following objectives outline the focus areas for the upcoming workshop:

### **1. Comprehensive Training on Open Access Publishing:**

**Fundamental Principles and Practices:** Provide in-depth training on the core principles of open access publishing, including its history, evolution, and current trends.

**UNESCO Values and Principles of Open Science:** Explore how open access aligns with UNESCO's Values and Principles of Open Science, promoting transparency, inclusivity, and equity in the global research landscape.

### **2. Familiarization with Open Access Models and Ethical Standards:**

**Diverse Open Access Models:** Introduce participants to various open access models—Gold, Green, and Hybrid—highlighting the benefits and challenges of each.

**Open Public Licensing:** Discuss the importance of open public licensing, with a focus on Creative Commons licenses, ensuring participants understand how to protect their work while promoting accessibility.

**Resources for Ethical Publishing:** Guide participants through the use of critical resources like the Directory of Open Access Journals (DOAJ), emphasizing ethical standards and best practices in open access publishing.

### **3. Effective Utilization of Open Publishing Platforms:**

**Open Journal System (OJS):** Provide hands-on training in using OJS (Open Journal System), covering the entire workflow from installation and journal setup to submission management, peer review, and content publication.

**Practical Exercises:** Engage participants in practical exercises to reinforce their understanding of OJS, ensuring they can confidently manage an open access journal.

### **4. Integration of ORCID for Enhanced Researcher Visibility:**

**Understanding ORCID:** Offer a comprehensive overview of ORCID (Open Researcher and Contributor ID), explaining its significance in the academic ecosystem for maintaining accurate and consistent researcher profiles.

**ORCID API Integration with OJS:** Demonstrate the integration of the ORCID API with OJS, enabling participants to streamline author identification and improve the accuracy of research attribution.

## **5. Promoting Global Collaboration and Innovation:**

Networking and Collaboration Opportunities: Foster an environment that encourages networking and collaboration among participants, enabling them to share insights and best practices in open access publishing.

Innovation in Scholarly Communication: Inspire participants to explore innovative approaches in scholarly communication, leveraging open access to drive research impact and knowledge dissemination on a global scale.

By the end of this workshop, participants will be well-equipped with the knowledge, skills, and tools necessary to effectively engage in open access publishing, thereby contributing to a more equitable and accessible academic environment.

# Resource Persons



Dr. Mohit Garg – Assistant Librarian (Senior Scale), IIT Delhi & PI, ORCID Project Expert member at CABI, Author of numerous publications, Life-Time Member of Indian Library Association  
B.Tech (IT), MS (LS), PhD, UGC-JRF



Ms. Priya, Associate Editor, Directory of Open Access Journals  
An advocate for Open Science. She is also a Member of International Federation of Library Associations and Institutions and a professional Mendeley Advisor with publication in many national and International Journals.



Mr. Rupinder Singh, Assistant Librarian, Central University of Punjab  
With more than 16 years of work experience in various reputed organisations and author of tons of research papers. M.C.A, M.Lisc, UGC NET Qualified

# Details of the Workshop

**Date – 17-18<sup>th</sup> October, 2024**

**Venue – 112A Mass  
Communication Classroom  
(Cluster Classroom Social  
Sciences)**

**Time – 9:30 Am- 5:00 PM**

**Convenor** – Dr. Karen L. Donoghue

**Student Coordinators -**

Ankit Kumar Sinha

Kaushik Saikia

Chera Esther

For further info contact - 8084969438



**Scan to register  
Limited Seats!!!!**