

WORLD TOURISM DAY 2023

TOURISM & GREEN
INVESTMENTS



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SEPTEMBER 27

WORLD TOURISM DAY CELEBRATIONS

Venue: Multi-use Convention Hall,
NEHU

Time- 09:00am to 04:30pm

ORGANIZED BY

NEHU YUVA TOURISM CLUB

&

**DEPARTMENT OF TOURISM AND HOTEL MANAGEMENT,
NEHU, SHILLONG (MEGHALAYA)**

(IN COLLABORATION WITH INDIA TOURISM, SHILLONG)



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WORLD TOURISM DAY CELEBRATIONS-2023

PROGRAMME HIGHLIGHTS

- GREEN TOURISM WALK
- BEST OUT OF WASTE COMPETITION CUM EXHIBITION
- INDIGENOUS FOOD COURT
- PHOTOGRAPHY COMPETITION CUM EXHIBITION
- TOURISM QUIZ COMPETITION

VENUE: MULTI-USE CONVENTION HALL, NEHU

TIME: 9.00 AM ONWARDS

ORGANIZED BY:

**NEHU YUVA TOURISM CLUB
&**

**DEPARTMENT OF TOURISM AND HOTEL
MANAGEMENT, NEHU, SHILLONG**

(IN COLLABORATION WITH INDIA TOURISM, SHILLONG)

FOR FURTHER DETAILS CONTACT:

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Mob: 6901078247, 9009653622





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GREEN TOURISM WALK

Green tourism is defined as environment friendly tourism activities with sustainable focus. The GREEN TOURISM WALK is planned to sensitize NEHU Community about Green and Sustainable Tourism .

Date : 27.09.2023

Time: 9 AM

ROUTE: ASSEMBLING POINT AT CLUSTER CLASS ROOM (NON SCIENCES) - CENTRAL LIBRARY - VIA LAKE SIDE ROUTE - ADMIN. BUILDING - GATE NO 2- MULTI-USE CONVENTION HALL





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Venue: Multi-Use Convention Hall, NEHU

Tourism Quiz Competition

Rules of the competition:

The Quiz competition will be based on topics ranging from History, Geography, National Parks, Literature, Abbreviations, Airlines, Airports, Culture, Tourist Destinations, Wildlife, Personalities, Tourism Events, Fairs, Festivals, Art, Culture, in addition to general topics related to current affairs, films, sports etc.

- ♦ Entries are open to all the students of the university.
- ♦ There is no registration fee payable.
- ♦ Nominations should be forwarded by the Head of the Department (maximum one team from each department of the university) on or before [September 24, 2023, by 5 PM](#).
- ♦ One team consists of 2 students only.
- ♦ The Quiz will be organized in the Multi-use Convention Hall from 10.45 am onwards.

[Date of Competition: 27th September 2023](#). In case of a large no. of participants, initial screening will be done by means of a preliminary [round on September 25, 2023 at 1:30 PM, at Social Science Cluster Class Room \(108 A\)](#) to select teams for the final Quiz to be held on September 27, 2023.

- ♦ All participants are required to reach the venue at least 30 minutes before the scheduled time.

The organizers reserve the right to extend the last date of the entries and take a suitable decision, on matters related to the competition.

All the nominations are to be sent to: Dr. Sharad Kumar Kulshreshtha,
Department of Tourism and Hotel Management, NEHU, Shillong, Meghalaya-
793022, India

Email: sharad_mta@yahoo.com; Mob: 8414803375



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COME AND TASTE THE FLAVOURS OF NORTH - EAST INDIA AT INDIGENOUS FOOD COURT



VENUE: MULTI-USE CONVENTION HALL, NEHU

TIME: 10.00 AM ONWARDS



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Venue: MULTI-Use Convention Hall, NEHU

Best Out of Waste

Competition cum Exhibition

Turn trash into treasure! Take part in the NEHU Yuva Tourism Club's 'Best out of Waste' competition for a day of creativity, environmental impact and friendly competition. Show of your crafting skills, support sustainability and win big. Join and let your creativity shine!



Arrangements of the models on
the 26th from 2pm onwards

Display of the models on the
27th September, 2023

For further details ,contact:

Darisha Lyngdoh: 7005932148

James Pathaw: 9366819129

Elhanan SahKhar: 8704504725

Prof. R. Shangpliang: 9856030387





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Venue: MULTI-Use convention hall, nehu

Best Out of Waste Competition cum Exhibition

Guidelines



- Each participant can display one model each.
- Participants must create and display their models on the 26th September at the Multi-use Convention Hall.
- Participants must manage their own materials for the model.
- Participants must note the materials should be according to the theme.
- Participants can submit their names along with their department details and phone numbers to the contacts mentioned.
- Prize distribution will be held on the 27th of September, at the same venue.





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Venue: Multi-use Convention Hall, NEHU

Photography Exhibition Cum Competition

Theme: Tourism and Green Investments

Competition Categories:

- DSLR Photography
- Mobile Photography

GENERAL GUIDELINES:

Eligibility:

- The competition is open to all photography enthusiasts, both amateur and professional, of all ages.

Submission Deadline:

- All entries must be submitted by **25th September, 2023, 5pm.**

Number of Entries:

- Each participant can submit a maximum of one photograph per category.

Photograph Requirements:

- All photographs must be original and taken by the participant.
- Post-processing is allowed but should not distort the original context of the image significantly.
- Watermarked images will not be accepted.



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Venue: Multi-use Convention Hall, NEHU

Photography Competition guidelines continued.....

Caption and Description:

- Include a short caption (1-2 sentences) and a brief description (50 words max) for each photograph, explaining how it relates to the theme.

Submission Process:

- All entries must be submitted in **hard copy in A4 size**.

Judging Criteria:

Photographs will be judged based on the following criteria:

- Relevance to the Theme: How well the photograph captures the essence of "Tourism and Green Investments."
- Composition: The use of visual elements like framing, perspective, and balance.
- Creativity and Originality: Unique and innovative perspectives on the theme.
- Impact: The emotional and visual impact of the photograph.

Important Dates:

- Submission Deadline: 25th September, 2023
- Winners Announcement: 27th September, 2023
- Exhibition: Venue: 27th September, 2023, Multi-use Convention Hall, NEHU

For further details ,contact::

- Darisha Lyngdoh: 7005932148
- James Pathaw: 9366819129
- Elhanan SahKhar: 8704504725
- Prof. R. Shangpliang: 9856030387