



Inaugural Session
of
Five Days AICTE Approved Online
Faculty Development Program
On
Event Management
7-11 December, 2020

Distinguished Guests



Dr. Ravindra Kumar Soni
Director, ATAL Academy



Prof. S.K. Srivastava
Vice Chancellor, NEHU
Shillong (Meghalaya)



Prof. S. P. Bansal
Vice Chancellor,
HPTU, Hamirpur (H.P.)



Sabbas Joseph
Co-Founder & Director
Wizcraft International
Entertainment Pvt Ltd



Prof. A. P. Pati
Dean, SEMIS, NEHU

Organizing Team



Dr. S. K. Dixit
Head, Associate Professor,
DTHM, NEHU



Dr. Punit Gautam
Associate Professor
DTHM, NEHU



Dr. B. F. Lyngdoh
Assistant Professor
DTHM, NEHU



DR. SHARAD KUMAR KULSHRESHTHA
CO-ORDINATOR
ASSISTANT PROFESSOR
DTHM, NEHU
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Our Resource Persons

December 7, 2020 (Monday)-Day-1

10:00 AM to 11:30 AM



INAUGURAL SESSION

12:00 PM to 1:30 PM



**Event Management Industry:
Trends, Prospects &
Opportunities**

Executive Director ICE,
Governing Board of Director ICPB

2:30 PM to 4:00 PM



**Concept & Design of
Event Management**

Speaker: Dr. Punit Gautam
NEHU, Shillong

December 8, 2020 (Tuesday)-Day-2

10:00 AM to 11:30 AM



Planning, Organizing Policy & Execution of Events

Speaker: Dr Amit Kumar Singh
Mizoram University, Mizoram

12:00 PM to 1:30 PM



Human Value & Ethics

Speaker: Prof. U.N. Shukla
Dr. Bhimrao Ambedkar
University, Agra

2:30 PM to 4:00 PM



Event Team Building Management

Speaker: Dr. Benjamin
Franklin Lyngdoh
NEHU, Shillong

December 9, 2020 (Wednesday)-Day-3

10:00 AM to 11:30 AM



Events Marketing

Speaker: Dr Saurabh Kumar
Dixit
NEHU, Shillong

12:00 PM to 1:30 PM



Legal Compliances & Public Relations in Event Management

Speaker: Dr. M.A. Sofique
Burdwan University,
Burdwan

2:30 PM to 4:00 PM



Event Catering & Hospitality Management

Speaker: Mr. Vijay Kumar,
Principal
IHM, Shillong

December 10, 2020 (Thursday)-Day-4

10:00 AM to 11:30 AM



Event Tourism

Speaker: Dr. Anukrati Sharma
Kota University, Kota

12:00 PM to 1:30 PM



Event Sponsorship & Financial Management of Events

Speaker: Dr. Krishna Murari
Sikkim University, Sikkim
Test(1:15 PM to 2:15)

2:30 PM to 4:00 PM



Safety and Risks in Event Management

Speaker: Prof. Sampad
Kumar Swain
Pondicherry University,
Pondicherry

December 11, 2020 (Friday)-Day-5

10:00 AM to 11:30 AM



Events Entrepreneurs MICE Event

Speaker: Vikas Tambre
Founder & Managing
Partner DTORR

12:00 PM to 1:30 PM



Events Entrepreneurs Trends in Event Management

Speaker: Mr. Jason Manners
Rockski EMG Events

2:30 PM to 4:00 PM



Events Entrepreneurs: Career Opportunities in Event Industry

Speaker: Alan West
Kharkongor, (Meghalaya
Rural Tourism Forum)

Valedictory Programme
4:00 P.M. Onwards