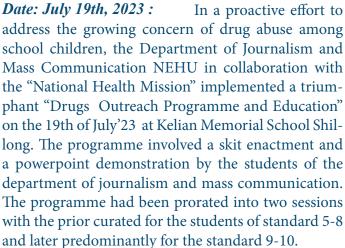


JULY 2023 RISE UP & BUILD VOLUME - 1 ISSUE - VII

Journalism and Mass Communication Department conducts Outreach Program: DOPE

Drugs Outreach Program and Education





The Drug Outreach Programme and Education yields reduction in drug abuse among school kids and henceforth cultivating the young minds of its ill effects and abhorrent repercussions.



The programme had a significant positive insight with a vigorous involvement from the students part. The inculcation of the programmes objectives reverberated among the students and hence deemed to be of great success. The programme yielded promising results, showcasing its effectiveness in empowering students to make informed decisions.

The commendable cooperation of the school authorities also affixed to the outgoing performances.

The Drug Outreach Programme at Kelian Memorial School has proven to be an effective approach in raising awareness and preventing drug abuse among students. By equipping young minds with valuable knowledge and decision-making skills, the department of journalism and mass communication has taken significant strides towards creating a safer and more resilient student community.

Department of Tourism and Hotel Management organized Industry Academia Interface, Industry Visits and Campus Placement Drive



Industry Academia Interface 2023

Date: July 6th, 2023: The Department of Tourism and Hotel Management, North-Eastern Hill University Shillong Campus organised the first Academia Interface Meeting on June 6, 2023 by inviting esteemed industry stalwarts of Tourism, Hospitality, Events and Airport Authority from Shillong, Guwahati, New Delhi and NCR. In this hybrid meeting the industry experts interacted with MTTM and MBA (TTM) students on talent acquisition, required specialisations, set of skills (soft skills, IT skill, communication skills, product development skills, industry grooming, etc).

The interface was chaired by Hon'ble Vice Chancellor (In-charge) NEHU and attended by the Dean of SEMIS, Training and Placement Coordinator, NEHU and faculty members of the department. The interface included interactions with Mr. E. B Blah, President,



Tour Operators Association of Meghalaya; Mr. Parambir Sahdave, President Federation of Shillong Hotels; Mr. Rishi Kant Bangwal, Director, Shillong Umroi Airport from Airport Authority of India; Mrs. P P Lyngdoh, Directorate of Tourism, Government of Meghalaya; Mr. Amarjeet Singh, Director, Golden Tours and Travel, Shillong; Ms. Nongbet, Hotel Polo Towers Group; Mr. Chandan Nath, C. N. Tours and Travels, Guwahati; Mr Gerald Samuel Duia, Director Duia Trailblazers, Shillong; Mr. Amrish Tiwari Vice President, ICPB and Managing Director Meeting and Incentive World, New Delhi; Mr. Jayanta Das, Area Director and General Manager, Taj VIVANTA, Guwahati; Mr. Surpal Singh, Maxxfun Pvt. Ltd, New Delhi and Mr. Rajesh Raghavan Director Travel n Experience (MICE Management Company).

Industry Visit: Taj VIVANTA, Shillong

On June 1, 2023 the students of MTTM 4th Semester visited Taj VIVANTA, Shillong one of vibrant brand of The Indian Hotel Company Ltd on an exposure and learning visit. Asst HR Manager Mr. Biplab Biswas spared his valuable time to interact with the students and briefed about the various departments and functions of the property.

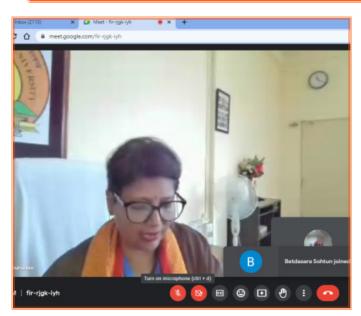
Campus Placement Drive

In the last week of June till first week of July, 2023, the department conducted a campus placement

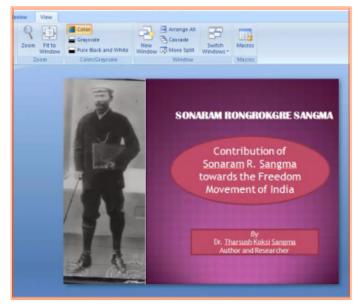


drive (physical and online interviews) wherein tour operators, hotels and travel agencies from Guwahati and Shillong took part. In total, 14 students took part in the placement drive and out of which four were selected and placed successfully.

Report of Webinar on "Tribal Heroes of Independence" held on July 10, 2023



Date: July 10th, 2023: A webinar on "Tribal Heroes of Independence" was organised on July 10, 2023, by the North-Eastern Hill University to celebrate the 2nd year of Azadi Ka Amrit Mahotsav. The webinar began with an introductory speech by Prof. Sujata Gurudev, Campus In-Charge, NEHU, Tura Campus. Prof. Gurudev highlighted in her speech the need to recognise the unsung heroes of India in writing history. The two invited resource persons, namely Dr. Tharsush K. Sangma from Don Bosco Higher Secondary School, Damra, and Dr. Uttam Bathari from the Dept. of History, Gauhati University, delivered their talks in the webinar. Dr. Tharsush K. Sangma delivered his talk on the contribution



of Sonsram K. Sangma towards the independence movement of India. Dr. Uttam Bathari spoke on the resistance of Sambudhan Phunglo against British rule. Dr. Bathari emphasised the importance of the unsung heroes of India in writing the greater history of India. At the end of a short session of discussion, both resource persons addressed the questions of the participants. Speaking in the discussion, Prof. Desmond Kharmawphlang, Chairman, Azadi Ka Amrit Mahotsav, NEHU appreciated and admired both speakers for their insightful lectures. Dr. Tilok Thakuria gave the welcome address and also moderated the webinar. Dr. Namrata Pathak gave the vote of thanks.

Sports Department, NEHU organized a Inter College Indoor Tournament 2023



Date - July 18th, 2023: The Sports Department of the North-Eastern Hill University organized the NEHU Inter College Badminton (Men & Women) and Table Tennis (Men & Women) Tournament from 18th to 20th July 2023 in the Indoor Stadium, NEHU Permanent Campus, Shillong. The tournament was organized for the students of University and its affiliated colleges. The tournament ended with a presentation ceremony, where Prof. K. Debberma, Dean, School of Social Sciences, NEHU graced the occasion as Chief Guest. Prof. L. Kma, Director In-charge and Shri N. Das, Asst. Director (Physical Education & Sports) cum Convener of the tournament were present among others and gave away the prizes to the winners.

Result of the Tournament

Badminton (Men)

Winner- Shillong College

Runner up- Kiang Nangbah Govt. College, Jowai

Badminton (Women)

Winner- St. Anthony's College, Shillong

Runner up- Shillong College

Table Tennis (Men)

Winner- NEHU, Shillong

Runner up- St. Anthony's College, Shillong

Table Tennis (Women)

Winner- Shillong College

Runner up- NEHU, Shillong

Department of Mathematics organized Instructional School for Teachers on Algebra and Number Theory

Date - July 8th, 2023: The Department of Mathematics at North-Eastern Hill University recently organized a successful Instructional School for Teachers on Algebra and Number Theory from 26th June to 8th July. This event aimed to equip teachers with a deeper understanding of these fundamental mathematical disciplines, ultimately enhancing the quality of mathematics education in the region.

The instructional school displayed a good lineup of esteemed speakers. Prof. S.D. Adhikari, Prof. D.S. Ramana, Prof. D. Khurana, and Dr. A.M. Buhphang shared their knowledge, delivering engaging lectures that covered a wide array of algebraic concepts and number theory topics. The presentations not only enriched the participants but also offered valuable insights and teaching methodologies.

The Department of Mathematics was proud to have Prof. S.D. Adhikari as the academic convener. His expertise and organizational prowess ensured the seamless flow of the instructional school, creating a conducive environment for effective learning and networking.

Additionally, Dr. Ramdin Mawia and Dr. Soumitra Das, played an active role as tutors by conducting interactive sessions and problem-solving exercises. Their expertise and dedication were instrumental in reinforcing the participants' grasp of the subject matter and fostering a deeper appreciation for algebra and number theory.

The instructional school witnessed enthusiastic participation from teachers and scholars representing diverse mathematical backgrounds. This diversity led





to stimulating discussions, idea sharing, and collaborative learning, enhancing the overall experience for all involved.

In conclusion, the Instructional School for Teachers proved to be a remarkable success. The event's impact will undoubtedly extend beyond the participants, benefiting countless students as the newly empowered teachers impart their enriched knowledge in classrooms

Research Week 2023, organized by the School of Technology



Date - July 10th, 2023: The School of Technology is conducting the Research Week 2023 program under the coordination of Dr. Sudip Paul, Assistant Professor and Teacher-In charge, Department of Biomedical Engineering, NEHU, Shillong. The program commenced on 10th July 2023 until 14th July 2023 and is held in the IT seminar Room, NEHU, Shillong. Prof. Md. Iftekhar Hussain, Dean, School of Technology, NEHU, Shillong, officially inaugurated the program.

The program started with a very motivating speech by the Dean, SoT, NEHU, explaining the importance of Research Week, 2023. The programme continued with the presentation of the research work by the



Ph.D. scholars from the various departments under the School of Technology, NEHU, Shillong, and Tura Campus, in both online and offline modes. A total of 50 research scholars have presented their research work and publications.

For the first time, SoT, NEHU, Shillong have created a unique programme that will aid in knowledge sharing among Ph.D. students from various departments. Faculty from many areas also have insightful comments for enhancing the current work. Additionally, it has created the possibility for future departmental collaboration on research tasks and initiatives.

10 Day Workshop programme conducted by the Department of Garo, NEHU, Tura Campus

Date - *July 29th***, 2023 :** The Department of Garo, NEHU, Tura Campus, has conducted (1) a 10 Day Workshop on Loin-loom Training, an Entrepreneurial Initiative to Learn & Preserve Traditional Garo Weaving and (2) a Certificate Course on Soft Skill, Personality Development and Basic Computer Skills simultaneously during summer break with effect from 20th July – 29th July, 2023 with four (4) Resource Persons: (1 Master Trainer for loin-loom and 1 Resource Persons for Certificate Course in soft skills, personality development and basic computer skills and 2 Assistants).





Enbok W Pahsyntiew

The Workshop gives an opportunity to the students to learn and understand the values of culture and ethnic dress making. The training focus on traditional weaving using silk and cotton yarn. This will also help the interested students, in their future, to start and run an ethnic weaving centre as a lucrative business.

A Glimpse of Meghalya "Shad Nongkrem" Celebration



Shad Nongkrem is an exuberant harvest festival celebrated by the Khasi tribe in the beautiful hills of Meghalaya, India. Lasting for several days in November, it is a vibrant display of cultural pride and gratitude. At the heart of the festival is the captivating "Nongkrem Dance," performed by young, unmarried Khasi women. Adorned in traditional attire and adorned with silver crowns, they gracefully dance to tribal tunes, symbolizing purity and abundance.

The festival begins with offerings at the sacred "Law Kyntang," led by the Khasi chief. Rituals and sacrificial ceremonies honor ancestors and seek blessings for a prosperous harvest and beyond its religious significance, Shad Nongkrem fosters community bonds through many activities such as cultural performances, traditional games, and sports.

To preserve their heritage, the Khasi people pass down these traditions to younger generations during the festival. Tourists are welcome to witness the rich cultural tapestry and warm hospitality of the Khasi community. Shad Nongkrem is a time of unity and a reminder of the Khasi tribe's deep connection with nature and their ancestral roots. As the Nongkrem Dance fills the air with joy, this cherished festival continues to thrive as a celebration of gratitude and cultural pride.

ITORIA **TEACHERS STUDENTS** Dr., Barath N Jezrahiah Lyngdoh Dr., Kamaljit Chirom Abigail Nongsiej Dr., Karen L. Donoghue

NON-TEACHING STAFF Ms., Lanosha Suchiang